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LET NOBLE THOUGHTS COME TO US FROM EVERY SIDE- RIGVEDA 1-89-1

Happy New Year 2026!
The best academic growth comes from steady effort and self belief.
Embrace new beginnings with courage and optimism!

Happy New Year
2026

FROM CHAIRMAN'S DESK



To my Dear Students of Batch 2025-27

On behalf of the Management and the entire MPBIM family, I extend a warm and heartfelt welcome to all of you. You have joined an institution that is committed to academic excellence, industry relevance, and holistic development, with a clear focus on shaping capable professionals and responsible citizens. The next two years will be a transformative phase of your life, and how you utilize this time will define your future. Alongside academics, consciously work on developing communication skills, leadership qualities, teamwork, time management, and ethical values, as these are essential for long-term success. Stay curious and industry-aware by following current business trends, embracing innovation, and connecting classroom learning with real-world applications. Alongside, you should focus on building strong conceptual foundations, as true learning goes beyond examinations and prepares you to adapt to a rapidly evolving business environment. At MPBIM, you will get many opportunities to explore and identify your true skills and capabilities.

Actively participate in seminars, workshops, guest lectures, internships, live projects, student committees, and extracurricular activities, as these experiences will help you gain confidence and practical exposure. MPBIM provides a supportive ecosystem through its dedicated faculty, mentoring systems, industry interactions, placement training, and well-structured curriculum to guide you at every step. Be open to feedback, learn from challenges, and cultivate a growth mindset that encourages continuous self-improvement. With the guidance of faculty and staff, I am sure you will achieve your goals. Remember, discipline, integrity, and consistent effort will take you further than talent alone. I wish you a fulfilling, enriching, and successful journey at MPBIM.

Wishing everyone a Happy New Year 2026!

Best wishes

Er. N. Ramanuja

HEARTY CONGRATULATIONS TO PRINCIPAL

It is a very proud moment to MPBIM, as the Principal of the institute, **Dr. S. Sathyanarayana** is nominated as a member of the **Academic Council** of **Dr. Manmohan Singh Bengaluru City University (BCU)**. Chairman, Er N. Ramanuja, Vice Chairman, Sri V. Muralidhar, faculty and staff of MPBIM congratulate Dr. S. Sathyanarayana and wish him a fruitful tenure as a council member. As an Academic Council member, he will be involved in policy-level academic advice, academic reforms and quality assurance, will oversee curriculum design, recommend modifications to academic regulations, ensure compliance, guide examination and evaluation reforms. His dedication, expertise, and remarkable contribution to the field of education are truly commendable.

Best wishes to Dr. S. Sathyanarayana!



REMEMBERING KULAPATI DR. K.M. MUNSHI



MPBIM management, faculty, staff and students payed homage to **Kulapati Dr. K.M Munshi** on his **138th Birth Anniversary** celebrated on 30 Dec 2025. Acclaimed as 'A true Renaissance Man,' he founded the renowned institution Bharatiya Vidya Bhavan in 1938 with the blessings of Mahatma Gandhi. A distinguished lawyer, freedom fighter, writer, and statesman, he made invaluable contributions to India's freedom movement and nation-building. MPBIM is proud of its association with the esteemed Bharatiya Vidya Bhavan and functions with the motto "An No Bhadrah Kratavo Yantu Vishvatah" (Rigveda 1-89-1): "Let noble thoughts come to us from every side". The institute believes in the noble vision of Munshiji, which is about preserving and promoting India's rich cultural heritage through education.



PRINCIPAL SPEAKS



The case study method has long been regarded as a cornerstone of MBA education, originating from the belief that management cannot be mastered through theory alone but must be understood through real-life decision contexts. Even in today's rapidly evolving, technology-driven business environment, the application of case studies remains highly relevant and, in many ways, more critical than ever. Case studies place students in the role of decision-makers, compelling them to analyse ambiguous situations, weigh competing interests, and make judgments under uncertain conditions that closely mirror real managerial life. For example, a case on a start-up facing cash-flow constraints does not present a single “correct” answer; instead, students must evaluate trade-offs between survival, growth, and ethical considerations. This helps bridge the persistent gap between conceptual knowledge and practical application. In contemporary MBA classrooms, case studies have evolved beyond traditional print formats.

Digital cases, video-based cases, and data-rich simulations now allow students to engage with dynamic business problems such as platform competition, AI adoption, sustainability challenges, and crisis management. For instance, a case on a multinational firm responding to supply chain disruptions enables students to apply operations, strategy, and risk management concepts simultaneously, fostering integrative thinking. Additionally, case studies support experiential and reflective learning, which are central to adult education theory. By engaging with cases before class, participating in discussion, and reflecting on outcomes after class, MBA students move through a continuous learning cycle of experience, reflection, conceptualisation, and experimentation. This is particularly valuable for executive and working-professional MBA cohorts, who can relate case situations to their own organisational experiences and draw deeper insights. Furthermore, case studies encourage ethical reasoning by exposing students to dilemmas involving governance, social responsibility, and sustainability. For instance, cases dealing with environmental compliance or workforce diversity prompt students to consider not only profitability but also long-term societal impact. Thus, beyond technical competence, the case method contributes to shaping responsible, reflective, and ethically aware business leaders. Case-based learning also enhances soft skills that are increasingly valued by employers. Through structured discussions, students develop communication, persuasion, teamwork, and leadership capabilities. When students defend their recommendations in class, they learn to articulate ideas clearly, handle counterarguments, and appreciate diverse viewpoints skills essential for managerial effectiveness. Critics often argue that case studies may rely on outdated contexts or lack generalizability. However, this limitation can be addressed through careful case selection and contextual updating by instructors. Moreover, the purpose of case studies is not to provide universal solutions but to cultivate analytical reasoning and decision-making competence. Case studies remain profoundly relevant in MBA education. When integrated with contemporary business realities, analytics, and experiential learning tools, they continue to offer a powerful pedagogical approach that prepares students not merely to know management, but to practise it effectively in complex and uncertain environments.

Dr. S. Sathyanarayana

ROTARACT CLUB AT MPBIM

The Installation Ceremony of the Rotaract Club of MPBIM “**Abhyudaya**” was held on 14 Oct 2025 marking a significant milestone in the institution's commitment to nurturing leadership, service, and community engagement among students. **Chief Guests, Sri V. Muralidhar**, Vice Chairman, and **Dr. S. Sathyanarayana**, Principal, MPBIM, graced the occasion and congratulated the rotaractors. They encouraged the students to get involved in social activities, network with global counterparts, and be the beacons of leadership, unity, and service. **Rtn. Pratima Rao**, Installation Officer, addressed the gathering and gave a brief about Rotary and its activities.

The formal process of induction began with oath taking by the rotaractors, followed by the badging ceremony. The newly elected office bearers for the Rotaract year 2025-26 are **Rtr. Azra Banu-President**, **Rtr. Moulya G-President Elect**, **Rtr. Alisha A Khateeb-Secretary**, **Rtr. Shreevatsa Bhat- Treasurer**, **Rtr. Rudresh M-Membership Chair**, **Rtr. Pranavi G-Rotary Foundation Chair**, **Rtr. Deepika S-Service Projects Chair**, **Rtr. Adeeba Ahmed-Public Image Chair**.

President of Rotaract Club of MPBIM, **Rtr. Azra Banu** gave her Presidential address and shared details about the plan of action for the academic year 2025-26. **Rtn.Dr. Hema Harsha**, Director-Youth Leaders, Rotary e club of Bengaluru Sakhi, encouraged the rotaractors to utilize the opportunity to interact, share and learn. The Rotaract Club at MPBIM aspires to be a vibrant platform for young minds to develop leadership excellence, initiate impactful service projects, and strengthen global connections.

MPBIM applauds all the young leaders and wishes them continued success!



Trends in global careers : Opportunities & Challenges

HR Club AGNITIO organized an Expert Talk on 01 Sept 2025, centered on the theme “*Trends in Global Careers - Opportunities and Challenges*”. The speaker, **Ms. Rashmi Basavanhalli**, a distinguished Executive Consultant specializing in Digital Transformation and Strategy, who is also an expatriate, offered deep and practical insights into the evolving global career landscape. She spoke on the importance of adaptability in a rapidly changing world, the impact of strategic digital transformation, and the skills required to thrive in a global environment. Her talk was both enlightening and empowering, providing students with clear, actionable perspectives and instilling in them a renewed sense of purpose and confidence as they prepare for their professional journeys.



SEO and Strategic Content



On 02 Sept 2025, in an Industry-Academia Interface, **Mr. Abhishek Guddad** addressed the students on Scope and Applications of “*Search Engine Optimization and Strategic content*”. An highly accomplished Digital Marketing Manager, working with Akriveia Technologies Pvt. Ltd., Mr Abhishek leads strategies in SEO management, Google Ads, and digital growth initiatives. The session covered multiple aspects of SEO and digital marketing, where he explained market gap analysis and how SEO strategies bridge the gap between customer needs and business offerings. He discussed the pillars of SEO-technical SEO, on-page SEO, off-page SEO, local SEO, and their role in enhancing website performance.

Social Leadership in Indian Cultural Heritage Protection



A talk on “*Social Leadership in Indian Cultural Heritage Protection*” was held on 19 Sep 2025. The session was delivered by alumnus **Mr. Mohammed Suhaib** and **Mr. Pranav** from **Affectionate Hands**. The session inspired students to integrate social responsibility with professional growth. This was followed by the screening of their award-winning documentary film “*The Graffiti*”, which has received international recognition at several film festivals. Mr. Suhaib emphasized cinema as a medium for social change and encouraged students to develop a sense of responsibility towards preserving cultural heritage.

Competency Mapping Workshop

A skill building workshop for HR specialization students on **Competency Mapping** was held on 11 Sept 2025. Ms. Ranjani Srinivasan Mantri, alumna of MPBIM facilitated the training. A strategic HR leader, ICF-PCC certified coach, and a trusted HR advisor, Ms. Mantri brings over 19 years of expertise in driving HR transformation, leadership development, and organization-wide change. The workshop on Competency Framework and OD activities provided an in-depth understanding of how organisations align people capabilities with strategic goals through well-structured competency mapping. Participants learnt about strategies for succession planning, particularly for critical and high-impact roles such as leadership positions, key specialists, and roles vital to business continuity. Ms Mantri explained how by mapping competencies, organisations can proactively identify potential successors, nurture talent pipelines, and build future-ready leaders through mentoring, coaching, job rotations, and focused learning opportunities.



Student Research Internship

The research internship by students of MPBIM marked a significant milestone in experiential learning and community engagement. Focused on Bangalore’s organic retail ecosystem, the internship involved a hands-on survey of 50 stores, offering insights into sustainable business practices, consumer behaviour, and marketing strategies. Students gained hands-on exposure by interacting with store owners and collecting data, enhancing their understanding of sustainability while strengthening their research and communication skills.

This activity was coordinated by Prof Vijayalakshmi along with **Mr. Mohammed Suhaib**, from Affectionate Hands; **Ms. Kavitha**, and **Dr. Preeti Mahadev** from the **Puttannaiah Foundation**, **Ms Bharthi Devi & Rajshekhar** from **Sanrakshan Organisation**. Twelve MPBIM students actively participated in the research internship. A celebratory event was conducted on 19 Oct 2025 via Zoom to recognize and honor the contributions of students, mentors, and partners. Guest of honour, **Mr. Darshan Puttannaiah, MLA-Melukote**, applauded the work of the students and encouraged them to continue such activities.



On 24 Sept 2025 MPBIM hosted “*Vichara Dhara: Empowering Minds through IKS*”, an enriching initiative that celebrated the timeless wisdom of the Indian Knowledge System (IKS) while showcasing its contemporary relevance to business and society. The first session set the tone with **Vice Chairman, Sri V. Muralidhar** guiding participants through “*A Healing Power of Spirituality: A Path to Mental Well-being*”, followed by **Dr. Sumithra Sreenath**’s insightful talk on “*Aaharavidhi: The Code of Eating for Vitality, Longevity and Inner Energy*”. The sessions reinforced how traditional practices can shape healthier minds and more balanced lifestyles in the modern world.

The program’s highlight was an inspiring student competition, where enthusiastic teams used role play, posters, and demonstrations to present innovative interpretations of IKS in areas such as Health & Wellness, Ethics & Governance, Money Management, Strategic Management, Women Empowerment, Entrepreneurship, and Environmental Sustainability. Their creativity and critical thinking reflected not only academic merit but also the spirit of applying timeless wisdom to solve current challenges. Vichara Dhara stood as a testament to the institute’s commitment to nurturing future leaders who can blend tradition with innovation, and values with vision.



BLITZ IDEATHON 2025

Blitz Ideathon 2025, the very first flagship event of the **Rotaract Club of MPBIM**, in association with **Thinkar Foundation** and **Rotary E-Club of Bengaluru Sakhi**, was successfully conducted over two engaging Saturdays. The ideathon revolved around three impactful themes, ie, Environment and sustainability, Women’s health and safety, and Inclusive education, encouraging participants to think innovatively and propose real world solutions.

On 18 Oct 2025, the event began with an insightful panel discussion featuring **Dr. C.S. Kedar, IAS, Retd Mr. Nidish Shetty, Ms. Shuba Bhat, and Ms. Tapasya Rajaram** who shared their perspectives on innovation, entrepreneurship, and problem-solving. This was followed by a brainstorming session for idea generation.

On 25 Oct 2025, five teams presented their innovative ideas, showcasing creativity and purpose-driven thinking, identifying social issues and possible solutions to resolve the issues. The team comprising **Ms. Azra Banu, Ms. Alisha A Khateeb, Ms. Adeeba Ahmed** emerged as the winners for their idea on Responsible Garbage disposal, and the Runners up were the team comprising **Ms Megha Dhali, Ms Srusti Gokanvi and Ms. Tejaswini** for their idea about Recycled Carry bag. The two-day event proved to be an inspiring platform for young minds to ideate, innovate, and initiate meaningful change.

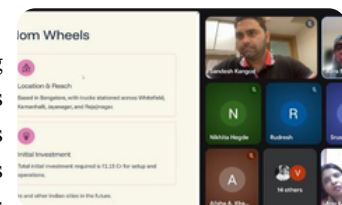


BUSINESS PLAN COMPETITION 2025

The Business Plan Competition 2025, was held on 04 Nov 2025, as an initiative of innovative teaching pedagogy for Entrepreneurship and New Venture Creation. This annual competition is held to provide students with ‘Real-world skills’ related to Launching and running a Business Venture. Six teams presented their business plan and explained about the innovative idea, product, feasibility and its execution. This online competition was judged by **Mr. Sandesh Kanagod**, Co-founder and CEO at Workflexi.in. The ideas presented by various teams were : Play Nest, Internity, Carrom Mastery Club, Vyomic Defence Academy and Nom Nom Wheels.

The idea “Carrom Club” emerged as the winning concept, presented by the team comprising **Megha, Srusti Gangadhar, Rangaswamy V, Naveen Raju, and Sudeep Balappa**. The runners-up position was secured by **Adeeba Ahmed, Alisha Abid Khateeb, Azra Banu, Jayesh Ladha, Devaraja P. S., and G. Pranavi** for their innovative food truck concept, “Nom Nom Wheels.”

Mr.Sandesh applauded the effort of the students and encouraged them to think ‘Out of the box’ while finding solutions for social issues.



Outreach Program



Dr. Hema Harsha and **Dr. Pushpa B.V** were invited as Resource Persons for the Swavalambi Stree, women-empowerment initiative organised by Taliru Foundation, an NPO working for the welfare of women. This program forms an integral part of a broader mission focused on promoting the economic advancement and social empowerment of women. Training sessions were held on 06 Nov 2025 in Mysuru, and on 11 Nov 2025 in Bengaluru, for a group of women preparing to become auto-rickshaw drivers, an important step toward economic independence and social mobility. This assignment was executed by the faculty as part of the MoU signed between MPBIM and Taliru Foundation.

Dr. Hema Harsha, steered an engaging session on Motivation and Self Development, focusing on building confidence, emotional resilience, personal rights, and workplace preparedness. Her interactive approach enabled participants to recognise their strengths and equipped them with essential life skills to handle challenges both personally and professionally.

Dr. Pushpa B.V, facilitated a practical session on Financial Literacy and Money Management, covering budgeting, savings discipline, debt management, insurance, and government welfare schemes. Her session provided women with clear, actionable financial knowledge to help them build secure and independent futures. Both the sessions were highly appreciated by the participants and Dr. Chitra, Founder of Taliru Foundation. She thanked the faculty and the college for the contribution and support.

This impactful initiative reflects MPBIM's commitment to meaningful community outreach and its dedication to supporting women's development through education, capacity-building, and expert-led interventions.

Wellness Workshop

On 11 Dec 2025, **Dr. Bala Murugan** from NIMHANS was invited to conduct a special workshop on '*Mental Wellness in Faculty Development*' for faculty and staff of MPBIM. The talk focused on understanding stress, identifying early signs, acknowledging emotional challenges, and adopting healthy coping strategies. The session encouraged open dialogue on workplace well-being where participants discussed common challenges such as work-life balance and handling stress. The session was highly appreciated for its practical insights, engaging format, and emphasis on building a mentally healthy academic environment.



Training



A Faculty Training Programme was organized to familiarize faculty members with the revised postgraduate syllabus introduced by Bengaluru City University effective from the academic year 2025-26. The session was facilitated by Dr.S.Sathyannarayana. The session focused on providing a comprehensive understanding of the modifications incorporated in the curriculum, as well as facilitating systematic training on Program Outcomes, Course Outcomes, Program Specific Outcomes, and their effective mapping strategies. The session also emphasized the integration of innovative pedagogical practices to enhance student learning and overall academic effectiveness.

NEWS IN PICS



Students attending Finance Quiz @ Jain University



Dasara & Saraswathi Pooja Celebrations



Student Council & Clubs Closure Meet 2025



Paper presentation by faculty at various conferences



Glimpse of Blitz Ideathon Competition by Rotaract Club



Ms.Nikitha's dance performance

The Orientation Programme for the MBA batch of 2025-27 was conducted from 10 to 14 Nov 2025. Addressing the fresh batch, Principal, **Dr. S. Sathyanarayana**, introduced the students to the institution's academic ecosystem, outlining the semester structure, curriculum framework, projects, and campus activities. He emphasized the significance of internships, SWAYAM and other online certification courses, and dissertations in effectively integrating theoretical learning with real-world exposure. He also highlighted the importance of holistic student development, encouraging active participation in various student clubs to strengthen leadership, communication, and soft skills.



Mr. Sreekaran, Communication Lead at HPE, addressed the freshers on “*Interactive Leadership: Challenges in the AI World*”, where he discussed the importance of extra-curricular activities in building teamwork, confidence, and leadership skills. He discussed about the Classroom to Career (C2C) journey as a transition from academic learning to professional behavior, emphasizing problem-solving, communication, analytical thinking, and collaboration as the need of the hour. He noted that future leaders in tech-driven environment require vision, commitment, ethical AI use, empathetic communication, and continuous reskilling to meet evolving corporate needs.



Dr. Hema Harsha enlightened the students about their journey at the institution for the next two years. While addressing on the topic “*Transition from UG to PG: Expectation Management*”, she shared insights about academic rigour, personal and professional development and opportunities to explore on and off the campus. Emphasizing the need to adapt to self-directed learning, participation, and accountability, she contrasted these with the structured UG approach. Students did a SWOC analysis, and reflected upon their strengths, weaknesses, opportunities, and challenges. They were given tips on how to manage workload, participate in institution's activities and focus on overall self-development.



Dr. Swathi G T, a women's health and lactation consultant, shared her inspiring journey of overcoming family resistance and professional challenges through determination and self-belief. While speaking on the topic “*Driven to Succeed: Inspiring Journey*”, she captivated students with her stories of working in diverse and crisis-affected regions across many countries, highlighting the importance of resilience, emotional strength, cultural understanding, and adaptability. Dr. Swathi encouraged students to view challenges as opportunities for growth, emphasizing that true success comes from facing difficulties with courage and a positive spirit.



Ms. Nidhi Shenoy, Global Marketing Manager at Infosys, addressed the students on “*Crafting your Career Path: The Power of Internships and Personal Branding*”. She inspired the students with insights on maximizing opportunities, effective self-marketing, and the critical role of internships in career growth. Drawing from her experience, she emphasized internships as vital for skill-building, networking, and real-world exposure that boost employability. She encouraged students to actively seek such opportunities and shared practical advice on personal marketing, including strategic communication and self-branding to stand out.



Ms. Lathika Jain, Assistant Professor at Mount Carmel College, delivered an inspiring session on “*Roots of Success: Building Resilience, Managing Time, and Nurturing Growth*”, motivating students to develop resilience, adaptability, and a positive mindset to effectively navigate personal and professional challenges. In her address, she underscored the critical role of financial planning and effective time management in achieving long-term goals. Drawing from her own entrepreneurial journey, Ms. Jain illustrated how purpose-driven initiatives can create meaningful impact. She emphasized on consistent effort combined with strategic planning as key to sustained growth and success.



Mr. Jithamithra conducted an engaging and practical session on “*Crafting Your First Impression: Resume Building and Interviews*”, focusing on the essentials of creating a clear, concise, and well-structured resume aligned with current industry expectations.

The session included an interactive segment where students practiced self-introductions and received personalized feedback on confident delivery, clear communication, and effective body language. This practical approach enhanced students' confidence and equipped them with essential self-presentation skills for interviews and professional interactions.



Ms. Divya Laxmi, Tax Associate at KPMG Global Services, delivered an engaging session on “*Creating Your Own Opportunities: The Power of Participation and Corporate Expectations*”. She stressed that corporate success hinges on initiative and active participation beyond academics, urging students to step out of comfort zone to unlock growth and recognition. Through interactive exercises she iterated the importance of soft skills such as communication, confidence, creative thinking, problem-solving, teamwork, leadership, and networking, enabling students to develop a proactive mindset and confidently meet corporate expectations.



Ms. Sandhya, Tax Associate at KPMG, addressed the students on “*From Choice to Career: Navigating Specializations with Purpose and Skill*”. She spoke about the importance of choosing the right specialization aligned with their strengths and interests, and emphasized upon continuous skill development in both technical as well as soft skills. Drawing from her experience, she highlighted how strategic academic and career choices, combined with strong technical and interpersonal abilities, are essential for standing out and advancing in competitive fields.



Ms. Harshini M. C., a Sales Processing Analyst at HPE, spoke on “*Smart Skills for a Smart World: Integrating AI, Strategy and Communication*”. In her talk, she highlighted AI's transformative role in enhancing business decision-making, efficiency, and innovation through predictive analytics and real-time insights. She connected this to the enduring value of an MBA for fostering strategic thinking and leadership that complements technological advancements. She emphasized the need to cultivate both analytical and interpersonal strengths to excel in the evolving corporate landscape.



Ms. Anushree, Customer Relationship Manager at MsgQ Technologies Services Pvt. Ltd., shared reflections from her MBA journey in her talk on “*The MBA Experience: Learning, Leading, and Growing Beyond Limits*”. She encouraged students to make the most of the transformative two-year program by fully engaging in learning and growth opportunities beyond the classroom. Ms. Anushree suggested to adopt a proactive approach to learning, by engaging in events, projects, and leadership roles to build distinctive skills, confidence, and industry readiness.



INDUSTRIAL VISIT 2025

Bisleri International Pvt Ltd.



As part of the Industry Visit and Experiential Learning Initiative, senior batch students visited **Bisleri International Pvt. Ltd.** on 20 Sep 2025. The visit provided valuable insights into the company’s end-to-end operations and best practices in the packaged drinking water industry.

Students were taken through the comprehensive production process, beginning with advanced water purification systems incorporating ozonisation, reverse osmosis, and UV treatment. Detailed interactions covered bottling, packaging, and rigorous quality control mechanisms, with a strong focus on sustainability and environmental responsibility.

The visit also highlighted Bisleri’s initiatives in recycling, plastic waste management, and the adoption of eco-friendly practices. In addition, students gained exposure to the company’s robust distribution network, effective branding strategies, and customer engagement approaches.

Ace Manufacturing Systems Ltd.

On 18 Oct 2025, students of the 2023–2025 batch undertook an industry visit to **ACE Designers and Manufacturers Pvt. Ltd.**, a leading organization in the manufacturing of CNC machine tools. During the visit, students were given exposure to key functional areas, including Design, Manufacturing, and Quality Control, enabling them to gain first-hand insights into production workflows and stringent quality standards. The sessions also introduced students to Industry 4.0 applications, highlighting the use of IoT-enabled systems and smart manufacturing practices. The visit contributed significantly to students’ technical knowledge, industry awareness, and overall professional readiness.



Karnataka Co-operative Milk Producers’ Federation Ltd.



On 16 Oct 2025, senior students undertook an industry visit to the **Karnataka Co-operative Milk Producers Federation (KMF) Ltd**, Bengaluru, gaining valuable insights into the operations of one of India’s largest dairy cooperatives.

During the visit, students observed the complete milk processing cycle, including collection, pasteurization, homogenization, packaging, and quality testing. The tour showcased KMF’s deployment of advanced processing machinery and stringent hygiene protocols, ensuring high standards of product quality and safety. The visit offered practical exposure to supply chain management, quality assurance, and marketing strategies within the dairy sector.

Building your future beyond the Campus

On 28 Nov 2025, **Mr. J. V. Prasad**, Assistant Vice President- HR, Niva Bupa Health Insurance, delivered an insightful session on “*Building Your Future Beyond the Campus*”, focusing on the critical transition from academic life to the professional world. He emphasized that this transition requires adaptability, continuous learning, and clarity of purpose. Addressing common challenges such as career uncertainty, skill gaps, and mismatched expectations, he stressed the importance of behavioral adaptability and effective personality management in navigating workplace complexities.

The session was both motivational and practical, equipping students with valuable perspectives and actionable guidance to confidently prepare for their professional journeys.



Who Moved My Talent



On 4 Dec 2025, **Mr. Amith Prakash**, Vice President- DEI (APAC), Randstad Enterprise, addressed students on the topic “*Who Moved My Talent*”. He highlighted the evolving ways in which organizations attract, develop, and retain talent amid VUCA and BANI environments, emphasizing the shift toward agile and human-centred workplaces.

Mr. Amith underscored the importance of adaptability, continuous upskilling, and digital enablement for career success. He also discussed the growing influence of the gig economy and project-based roles, noting their impact on modern career paths. He iterated the importance of leveraging digital tools and platforms to effectively align talent with roles and to support continuous learning and development. The session offered concise yet valuable insights into emerging talent trends and future-ready workforce expectations.

Leadership Architecture

On 12 Dec 2025, **Mr. Mohammed Sohaib**, a seasoned professional with over a decade of experience across organizations, addressed students on the theme “*Leadership Architecture*”. He explained leadership architecture as the intentional alignment of leadership roles, competencies, decision-making frameworks, and organizational culture to enable effective and sustainable strategy execution. Mr. Sohaib shared practical insights on developing leadership capabilities, emphasizing structured leadership planning to enhance inclusivity, and skill-based progression, while reducing overdependence on individuals.

The session also featured **Ms. Payal Rajpal**, who shared her professional experiences highlighting the importance of accountability, escalation mechanisms, and cross-functional coordination in shaping a strong leadership mindset. She further briefed students on the initiatives of Guide Runners India, offering real-world perspectives on leadership in action.



Day one to Brand One



Ms. Rashmee Eshwar, a HR leader at N-able Technologies addressed the students on ‘*Day one to Brand One*’. She discussed on how the transition from *Day One* on campus to becoming *Brand One* in the corporate world is a journey of intentional identity-building, continuous learning, and value creation. The speaker, while sharing her experience at different levels in the corporate, discussed about the challenges which one has to face and endure during the transition. She shared details about B-schools skills sets which students can hone during their two years at the institute. She iterated the need to make a mark for oneself in the corporate with relevant skillsets, and further strengthening it with performance consistency, problem-solving ability, emotional intelligence, and a growth mindset.

Strategic HR Partnering and Customer Insights

Ms. Loveleen Srivastava, an accomplished HR leader with nearly 15 years of experience across the mortgage loan servicing and IT services sectors, addressed the students on the theme “*Strategic HR Partnering and Customer Insights*”. The session highlighted how strategic HR partnering, when effectively integrated with customer insights, serves as a powerful framework for enhancing organizational performance. She elaborated on the evolving role of HR as a strategic business partner, moving beyond administrative responsibilities to align workforce planning, talent development, performance management, and reward systems with overarching business goals. She emphasized the importance of linking employee engagement with customer outcomes by fostering a supportive, inclusive, and purpose-driven work environment, and by embedding customer-centric KPIs within performance appraisal systems.





Congratulations

M.P. Birla Institute of Management congratulates **Dr. N.S. Viswanath, Former Director General (Research), MPBIM**, for successfully guiding eight scholars from MPBIM and co-guiding six external research scholars. Under his able guidance the scholars achieved their Doctoral Degrees from Manipal Academy of Higher Education (MAHE).



MPBIM Faculty awarded PhD

MPBIM heartily congratulates **Dr. Anu A Natraj**, Assistant Professor at MPBIM for the successful completion of Doctoral Research on the topic *“Total Service Quality Training In Healthcare Sector”*. She received her PhD from Manipal Academy of Higher Education (MAHE), Manipal. She completed her thesis under the able guidance of **Dr. N.S.Viswanath**, Director General(Research), Bhavan’s Management Research Centre(BMRC). The management appreciates the dedication and academic excellence of Dr. Anu A. Natraj and wishes her the best in all her future endeavors!



Alumni Address

As an accomplished alumna, **Dr. Anu A. Natraj**, was invited to address the gathering at the Alumni Meet organized by the MBA Department at M. S. Ramaiah Institute of Technology. In her talk, she emphasized the importance of ambition balanced with humility, resilience, and integrity, highlighting that meaningful learning extends beyond the classroom through real-world experiences. She encouraged students to consciously develop these essential qualities to achieve holistic growth and succeed in today’s dynamic business environment. Her address was well received and highly appreciated by both faculty and students.



Talk at NCET

Dr. Hema Harsha addressed faculty members and engineering and management students at Nagarjuna College of Engineering and Technology on 18 Dec 2025. As part of the programme “Power of Persistence: A Woman’s Journey to Entrepreneurial Success”, she delivered an insightful talk on *“Creating a Safe and Respectful Environment on Campus”*. She emphasized the importance of fostering a safe, inclusive, and respectful campus culture, highlighting it as a vital foundation for effective ideation, collaboration, and innovation. The programme successfully sensitized participants to their collective responsibility in building a positive and empowering academic environment.



Principal at FDP

Dr. S. Sathyanarayana, Principal, was invited as the Resource Person for a One-Day Faculty Development Programme (FDP) organized by Dr. Manmohan Singh Bengaluru City University on 25 Nov 2025. He provided comprehensive guidance on effectively delivering the newly revised Corporate Finance syllabus for the MBA programme.

The session aimed to equip faculty members with conceptual clarity and pedagogical approaches aligned with current corporate and industry expectations. Dr. Sathyanarayana shared module-wise insights about using practical illustrations, live corporate cases, and real-time financial data. He emphasized the use of Excel-based analysis, and experiential learning techniques to enhance student engagement and application-oriented learning.

Concluding the session, he highlighted the need to position Corporate Finance not merely as a calculation-centric subject, but as a strategic decision-making discipline that is critical for developing competent future managers.



PAPER PRESENTATION

- Dr. Venkatesh T.K** presented a paper titled *“Leadership Challenges in Higher Education: Preparing for 2035 through a Quality-Centered Perspective”* at the 13th International Conference on Edu Vision-2035, organized by Mandya University, on 23 Oct 2025.
- Ms. Manjula M** presented a paper on *“New Technologies in Digital Libraries: AI, Semantic Web, And Immersive Systems for Next-Generation Knowledge Management”* at the 4th International Symposium on Knowledge Engineering in Digital Library Design, at IIT Kharagpur, held between 3 Nov and 5 Nov 2025.
- Dr. Sumitra Sreenath** and **Dr. Karpagam** presented a paper on *“Hybrid and flexible work revolution, incorporating emerging idea of paper ceiling”* at a conference held in SDMIMD, Mysore on 18 and 19 Dec 2025. The theme of the conference was HR 5.0: Human-centric future of work.

STUDENT ACHIEVEMENTS



Mr. Hrithik, from the Senior Batch won III Prize in Solo Singing Competition at Intercollege fest Cresindo2025, held on 30 Oct 2025, at Sindhi Institute of Management. MPBIM congratulates Hrithik and wishes him the best!



Students of MPBIM participated in the Inter-Collegiate Cricket Tournament hosted by C B Bhandari Jain College, Bengaluru.

Ms. Moulya G, delivered an outstanding performance at the 16th State Invitational Karate Championship, held on 16 Nov 2025 at Sushruti Group of Institutions. Ms. Moulya served as a referee, demonstrating a strong command of karate rules and a commitment to fair and impartial judgment, which earned appreciation from both organizers and participants. In addition to her officiating role, she secured **First Prize in Kata**, reflecting her technical proficiency and dedication to the sport. Her achievements were formally recognized and she was felicitated by Renshi Dr. A. Jebamani, a distinguished martial arts coach.



Students of MPBIM actively volunteered at an event organized by the **Association of Former United Nations Personnel in India (AFUNPI)**, held at Alliance Française, Bengaluru. The students played a key role in event coordination and seamless execution of the proceedings, contributing to the overall success of the programme. MPBIM continues to encourage student involvement in such initiatives to foster networking opportunities, civic awareness, and a strong sense of social responsibility.



EMPLOYABILITY SKILLS TRAINING

Workshop on Career Opportunities in Finance



On 17 Dec 2025, a career guidance workshop was conducted for junior batch students to introduce them to global careers in finance domain. The session was led by **Mr. Maheshwar Narayanan**, AVP, Imarticus Learning, who highlighted career opportunities arising from professional certifications such as CFA, CMA, ACCA, and CPA.

The session offered an in-depth understanding of global finance career pathways, covering CFA Level I and other professional certifications, current industry demand, requisite skill sets, placement opportunities and compensation trends within the BFSI sector.

Soft Skills Training

As a continuous endeavor to develop students, Employability Skills Training was conducted between 17 Nov and 25 Nov 2025 for junior batch students. Placement cell of MPBIM in association with **Magic Bus**, conducted the seven days training covering Life skills, Communication Skills and Interview skills. The purpose of the training is to prepare students for campus placements and strengthen their employability skills. The sessions held include

- Life skills like Time management, Decision-making, Problem-solving, Creative thinking, and Teamwork
 - Verbal and Non Verbal Communication, Listening skills.
 - Interview skills covering Resume preparation and Personal interview.
- The training bridged the gap between academic learning and industry practice, building student confidence and readiness for recruitment.



Placement Corner Congratulations

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Manoranjini.S	Jyothi N
Nagashri Hegde	Panchali Praveen
Anil Kumar	R Pavan

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Sangamesh Ghule	Prajwal Ugare
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Shanmukha Badiger	Muniraju
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AGILE CAPITAL

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MOTILAL OSWAL

Divyansh Srivastava

MUTHOOT FINANCE

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